

# Laser Vision Correction Seekers



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**Total Universe: 1,545,456**

**Base Rate: \$65.00/M**

## Description Summary

Many people are seeking out a permanent solution to their vision problems. The laser vision correction mailing list gives postal, phone, and email information about consumers who have been inquiring about laser eye surgery or have been told they qualify to get the procedure. These individuals are searching for ways to improve or correct their vision, so they would be a valuable group to market to for many types of industries. This accurate, up-to-date laser vision mailing list will help improve your direct marketing strategies.

## How Our Data Is Compiled

Our Laser Vision Correction Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Consider The Facts

- Laser eye surgery can treat severe degrees of nearsightedness, and moderate amounts of farsightedness and astigmatism
- In 2015, there were 21 million laser vision correction procedures

## Recommended Usage

The laser vision correction mailing list could benefit many marketers, such as ophthalmologists, optometrists, contact lens companies, eyeglass companies, and many more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender

Geography  
Income

Presence of Children  
Eyeglass wearers  
Contact lens wearers

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - [Amerilist.com](http://Amerilist.com) - [info@Amerilist.com](mailto:info@Amerilist.com)